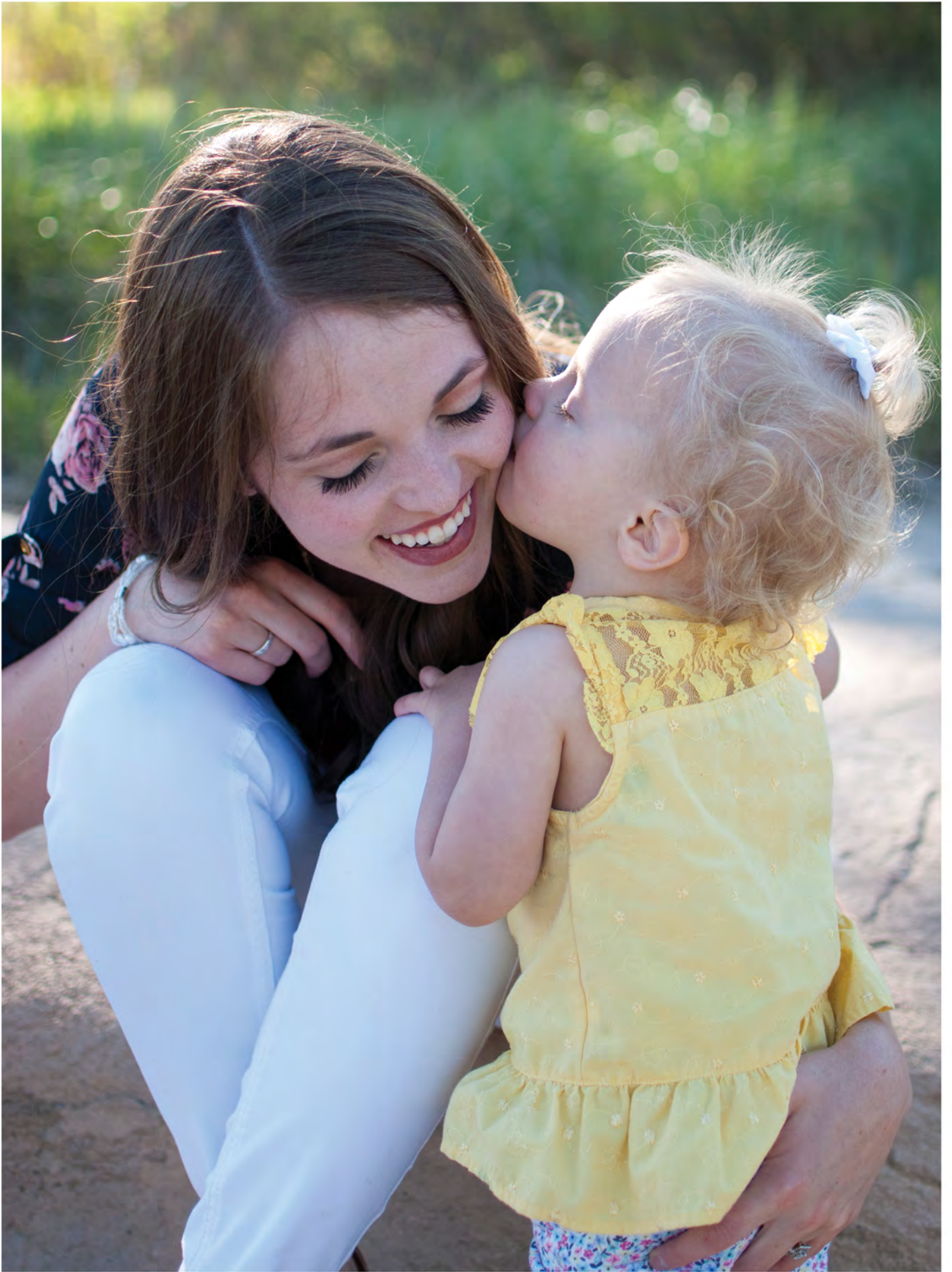


WELCOME GUIDE

Rachel Nancy
Photography







WELCOME

Congratulations on taking the first step to capturing life's most important memories! A professional portrait session will help you not only capture your beautiful family, but will bring the special personalities, unique attributes and fun, playful personas you love the most to life.



I'm sure you have lots of questions! Some may include, how do I schedule the perfect photo session? What do we wear? How will we get pictures of everyone smiling and happy? Whether you're a new family of three, recently added a new member or are simply savoring this amazing time in your life, let Rachel Nancy Photography make your photo session experience unique, fun & rewarding just for you & your family. You will find many answers to your questions in this guide. Rachel is always happy to provide you with a free consultation or answer your questions via email. Whichever you prefer!

Time goes by so quickly and it's essential you capture these beautiful moments before they're gone. Blink & you might miss it! Let us help you create timeless photos you will cherish forever by calling us today!



WHY HIRE A PROFESSIONAL?



With the recent explosion of the digital camera market, and smart phones that take great photos, why should you go with a pro?

A smart phone does not make a smart photographer. While good “over-the-counter” equipment does help the average consumer up their photography game, a professional photographer brings an artistic vision, approach, high quality images and a creative eye that can’t be bought at the electronic store! Rachel Nancy Photography helps bring out your families personalities to create images you have always dreamed of having.



Professional equipment perks: Shooting with a DSLR and having had professional training on using a DSLR camera helps me take the best shots, even in less-than-optimal circumstances. Bright light, moving children and stormy conditions can be tricky for the amateur shutterbug, but a pro knows how to capture every moment.

The end result: Pro photographers can also edit & retouch images with years of experience. Your best moments deserve just that - the best. Go pro!

THE PROCESS

Pre-consultation: This is definitely a fun part of the process. Check out Pinterest for inspiration on location, poses, props and general styling. Start thinking about your style and what you're looking for in your session.

The Consultation: Ask questions, look through our portfolio & figure out what approach you'd like to see in your session & final pictures. If you've found great inspiration, bring it along with you.

We'll discuss how you intend to use the images - save the date, invites, cards, frame etc. After we determine a location we'll confirm a date & time secured with a contract & deposit. Based on that information, I can help you finalize apparel questions, props (if necessary) and direction.

The Shoot: The day is finally here! Have fun & relax and you'll naturally take better photos!



Post Processing: We'll color correct your images, crop, check for highlights and shadows, and do a bit of retouching. Then we'll post a few "best of the best" to Facebook & Instagram.

The Preview: We will send you a link to a personal gallery so you can preview all the photos from your session within ten business days. You will be able to pick your favorite photos! Once you select your images, additional touch ups will be made if needed, including blemishes.



Final delivery: Turn around time for products is based on how quickly you select your photos. Once photos are selected you will receive your images within eight to ten business days. A link will be sent to you that will allow you access to full resolution digital images once a final payment is made.



THE LOCATION

Choosing a great location is one of the most important pieces of setting your photo shoot. The backdrop you select will set the stage for the entire session and will be an essential piece of every shot, pose and ultimately, the finished product. We recommend picking a spot that is special to you. It can either be a spot you love, somewhere you frequent or a place that best represents your family.



List of recommended locations:

Urban:

- Southlands Mall, 6155 S Main St., **Aurora**
- Denver Tech Center, 8390 E Crescent Pkwy, **Greenwood Village**
- Downtown locations require permits & some permits may require additional fees, message me for details on specific locations.

Scenic/ Great Atmosphere:

- Highlands Ranch Mansion 9950 E Gateway Dr., **Highlands Ranch**
- 17 Mile House Farm, 8181 S Parker Rd. **Centennial**
- Mountain locations require permits & some permits may require additional fees, message me for details on specific locations.

Parks and Open Spaces:

- ** Parker Jordan Open Space, 16450 Broncos Parkway, **Centennial**
- ** Silo Park, 9300 E Orchard Road, **Greenwood Village**
- Dawson Butte Ranch Open Space Trail, Tomah Road, **Castle Rock**
- Fox Run Park, Stella Drive, **Colorado Springs**
- Buffalo Ridge Center, 16677 Lowell Blvd, **Broomfield**

** Highly Recommended



After you've narrowed down the list, it's important to think about some key logistics: Are there restrooms? Is the distance from the parking to the actual shoot location far? If so, pack comfy shoes for everyone! Will there be places to change outfits, retouch hair and makeup and relax between shots? Will there be crowds nearby - and, if so, are you comfortable shooting in front of others? Will it be cold? If so does your outfit allow you to be outside for an extended period of time?

We've seen amazing sessions everywhere from front yards to baseball fields, lakes, open meadows to downtown. We know the area and can help make recommendations based on your families unique needs, personalities and inspirations.

TIPS FOR CHOOSING TIME OF DAY & OUTFIT

The Golden Hour: Another important way to get the most out of your photo session is to schedule your shoot around the golden hour. This is the hour after sunrise and the hour before sunset. This creates optimum lighting to make your photos pop. It is amazing how much better the lighting can be based on the sun's position. While most sessions last one hour or less, if you will have multiple outfit changes or a large group we like to consider an hour and a half for your time slot.



Be Yourself - Start with your own personal style. Think about the clothing styles you currently have and the stores where you normally shop. Wearing clothes that look good on you will ensure meaningful photographs that are true reflections of who you are as individuals.

Location, Location, Location. Consider the setting of where your shoot will take place. Will it be at the park, downtown or somewhere else? Imagine your setting and the types of colors that will be there. Since the setting will end up being the background of your photos, it has a big impact on your overall look. For example, if you plan to have the shoot at a garden, wearing floral outfits might not be the best idea because you would blend in and get lost in the busy background. Ideally you want to match the background, but not match so much that you become the background.



Color - Dressing a couple or a family can be a little trickier to ensure everyone's clothing looks good together. Start by picking complementary colors. A few examples of color combinations that go well together are:

(Blues, Reds & Grays) or (Pink, Blue & Khaki) or (Purple, Black & Gold)

Solids and Prints - Our eyes are naturally drawn to patterns, so dressing your kids in prints will help them to stand out. Dress the adults in complementary solids to balance the look. Too many patterns will be distracting & take away from the images.

Layering - Depending on the season, consider layering your outfits with accessories such as bow ties, headbands, rain boots, scarves and jackets. Accessories add variety to your shots & can also double as fun props!

DISPLAYING YOUR IMAGES



To Frame or Not to Frame:

Amazing photos deserve an equally amazing display.

Whether it's a traditional frame with hand-cut matting, shadow box or float frames the sky is the limit with how you display your images.

Looking for something truly sleek, chic and modern? Try going frameless! Canvas gallery wraps, image blocks, standout mounts and other creative prints still showcase your photos beautifully, but offer a modern spin that goes perfectly with more contemporary décor.

No matter which method you choose, get creative! Filling your walls with a lifetime of memories is a special, meaningful way to tell the story of your family—so get hanging!

TESTIMONIALS



Rachel was so much fun to work with, and captured beautiful pictures of my family! Rachel was also very patient and super great with my toddler. We all had a blast, and now cherish the pictures. I would recommend her to everyone!!

A. Lake

Rachel did our engagement photos in a quick and professional manner! With the park being busy the day we went (mainly due to a cheerleading squad also doing pictures) Rachel was able to get some amazing pictures for us. She danced around the crowds to ensure that we got great pictures of just us!

And I'll say again that the pictures turned out AMAZING and we are VERY happy with how everything turned out!!

J. Miller



Rachel did an amazing job with our family photos! Very sweet and patient with my family and specially with my 2 young children. Definitely recommend her! She is a great photographer! Thanks Rachel!! Looking forward to grow older under your clicks!

N. Shipp

Rachel did a great job with our family photos! She was flexible and easy to work with. She was very patient during the shoot and very quick with everything so we didn't have to stand out in the cold too long! She took lots of shots and in several different combinations. I would definitely use her again in the future!

T. Winward

I was really impressed with Rachel Nancy Photography. She was easy to work with, extremely professional and her photographs were beautiful. We couldn't be happier. I highly recommend her.

N. Provolt

